



2019 SPONSORSHIP LEVELS & BENEFITS

Strategies for Educational Improvement Summer Conference Engaging All Teachers & Students

This annual event brings together 250+ of the region’s PK-12 educators. Enhance the day’s experience by serving as a sponsor or exhibitor, while showcasing your brand & services. Benefits also include general presence in overall event marketing efforts.

YOUR BENEFITS:



Exhibitor Only (\$0)

Exhibitor table presence at conference on June 7 (if desired)
Name listed on conference web page

Friends of Education Sponsor (\$100-\$499)

Name announced during conference welcome address
Name in conference program
Name in post-event survey
Logo* on conference web page

Refreshments Sponsor (\$500-\$999)

Logo* in conference program
Logo in conference welcome slides
Logo on tabletop signage

Keynote Sponsor (\$1000-\$2499)

Hyperlinked logo* on conference web page
Name in email confirmation to registered conference participants
Brief announcement (90 seconds) before keynote address
Advertisement* in the event program
Printed material* in welcome bags

Conference Sponsor (\$2500+)

Promotional video* played before keynote address

“This event would not be possible without the support and generosity of our sponsors and exhibitors. On behalf of the School of Education, we thank you for your contributions in support of our region’s professional development in education.”

- Rick Ginsberg, Ph.D
Dean

**All materials for added sponsor promotions are to be provided by the sponsor. This includes logo, URL, digital advertisement, printed materials &/or promotional video.*



Questions?
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