

Health, Sport, and Exercise Sciences Sport Management

(Effective Fall 2014)

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- Admission is competitive. Completion of minimum requirements does not guarantee admission.
- Cumulative GPA of 2.75 required (including transfer hrs); 2.75 GPA also required for admission requirements.
- Effective Fall 2014, transfer grades of "D" or below will not be accepted.
- Minimum of 40-41 credit hours required for admission. All courses must be completed for graduation (120 hrs).
- Consult a School of Education advisor for enrollment and course substitution.
- Application deadline is February 1 and mid-September. Check <u>www.soe.ku.edu</u> for more information.
- The Sport Management program prepares individuals to seek management-related positions in collegiate and professional sports, companies that manufacture and sell sporting equipment, and in commercial, corporate, and private fitness facilities and companies.

Admission Requirements must be taken during or completed prior to the application process.

Admission Requirements	(2.75 GPA required)	Course Title	Credits
ENGL 101 ¹	(Min Grade of "C")	Composition	3
ENGL 102 ² (ENGL 105)	(Min Grade of "C")	Critical Reading and Writing	3
MATH 101 ³ or higher (excluding MATH 103,109, 1		College Algebra	3
COMS 130 ⁴	(Min Grade of "C")	Speaker-Audience Communication	3
PSYC 104 ⁵ or SOC 104 ⁵		General Psychology or Elements of Sociology	3
ECON 104 or		Introduction to Economics or	3-4
ECON 142 or		Principles of Microeconomics or	
ECON 144		Principles of Macroeconomics	
PHIL 160 ⁶		Introduction to Ethics	3
BIOL 100 ⁷ and BIOL 102		Principles of Biology and Biology Lab	4
ELPS 250 ⁸		Education and Society	3
HSES 244	(Min Grade of "C")	Introduction to Physical Education and Sport Studies	3
HSES 260		Personal and Community Health	3
HSES 289	(Min Grade of "C")	Introduction to Sport Management	3
Humanities Elective9		Any course meeting KU Core Goal 3: Arts & Humanities	3

Total Hours: 40-41

General Education Requirements can be taken prior to admission.

General Education	Course Title	
Natural Science	Earth or Physical Science with lab	4-5
*Upper Division Elective	Upper Division Elective (See list on next page)	3
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Elective ¹⁰	Any course meeting KU Core Goal 1: LO1 (Critical Thinking)	3
Elective ¹¹	Any course meeting KU Core Goal 4: LO2 (Global Awareness)	3

Total Hours: 19-20

Post-Admission Requirements can only be taken after admission.

Post-Admission	Course Title	Credits	Rotation
HSES 380	Sociology of Sport	3	Fall
HSES 381	Sport Ethics	3	Spring
HSES 382	Sport Facilities and Event Management	3	Spring
HSES 384	Sport Law	3	Fall
HSES 440	Applied Sport & Performance Psychology	3	Spring
HSES 483	Sport Finance and Economics	3	Fall
HSES 485	Communication in Sport	3	Fall
HSES 486	Sport Marketing	3	Spring
HSES 487	Personnel Management in Sport	3	Fall
HSES 488	Pre-Internship Seminar	1	Fall/Spring
**HSES 499 ¹²	Internship in Sport Management	15	Fall/Spring

Total Hours: 43

Business Minor Courses can be taken prior to admission.

Business Minor Course Title		Credits
ACCT 205	Survey of Accounting	3
IST 205	Survey of Information Systems	3
FIN 305	Survey of Finance	3
MGMT 305	Survey of Management	3
MKTG 305	Survey of Marketing	3
SCM 305 (was DSCI 305)	Survey of Decision Making in Business	3

Total Hours: 18

*Upper Division Elective Options:

American Studies: AMS 330 – American Society (3)

Communications: COMS 310 - Intro Organizational Comm (3), COMS 330 - Effective Business Comm (3),

COMS 335 - Rhetoric, Politics & Mass Media (3), COMS 431 - Communication and Leadership (3),

COMS 531 – Seminar in Leadership Strategies and Apps (3) **English:** ENGL 362 – Foundations of Technical Writing (3)

HSES: HSES 330 – Principles of Nutrition & Health (3), HSES 489 – Health and Human Sexuality (3)

Journalism: JOUR 540 - Sports, Media and Society (3)

Management: MGMT 310 - Organizational Behavior (3), MGMT 470 - Leadership Business Orgs (3)

Internships must be completed at an approved site within a 50-mile radius of Lawrence. Students who have a 3.0 or greater cumulative GPA may petition to complete the internship at an approved site beyond the 50-mile radius. **All coursework must be completed before the internship is approved. A 2.75 cumulative GPA is required before you can apply for an internship. Internship students are required to be present at the internship site a minimum of 40 hours per week for 16 weeks – **NO EXCEPTIONS.**

¹Meets KU Core Goal 2: Learning Outcome 1 – Unit 1 (Written Communication)

²Meets KU Core Goal 2: Learning Outcome 1 – Unit 2 (Written Communication)

³Meets KU Core Goal 1: Learning Outcome 2 (Quantitative Literacy)

⁴Meets KU Core Goal 2: Learning Outcome 2 (Oral Communication)

⁵Meets KU Core Goal 3: Social Sciences

⁶Meets KU Core Goal 5: Ethics

⁷Meets KU Core Goal 3: Natural Sciences

⁸Meets KU Core Goal 4: Learning Outcome 1 (Diversity)

⁹Meets KU Core Goal 3: Arts & Humanities

¹⁰Meets KU Core Goal 1: Learning Outcome 1 (Critical Thinking)

¹¹Meets KU Core Goal 4: Learning Outcome 2 (Global Awareness)

¹²Meets KU Core Goal 6: Capstone